**National Narrative Recommendations**

**June 27th, 2023 (Morning)**

| Issue 1 | **PM Modi in Madhya Pradesh today, to inaugurate 5 Vande Bharat trains** |
| --- | --- |
| Brief | Prime Minister Narendra Modi will physically and virtually flag off five new Vande Bharat Express trains from Madhya Pradesh’s Bhopal’s Rani Kamlapati Railway Station. |
| Actionable | **Narrative stance**   * Is it **Vande Bharat** or **PM Express,** which cannot be flagged off by anyone else? * **Modi the Inaugurate** refuses to solve the issues plaguing the railway, but doesn’t miss an opportunity to use them as a photo op * PM Modi is just a **Prachar Mantri**, he is **inaugurating fancy trains**, instead of making ordinary trains for the aam Aadmi more comfortable.   **Press Conference**   * **Kamal Nath** should hold a press conference to highlight that the **PM is just a Parchaar Mantari**, the PM just keeps **inaugurating trains and buildings ignoring the issues of the people.** * Highlight the **misuse of railway funds** that was brought to light by CAG report. * Highlight that the Modi government is just busy in its **Prachar and ignoring the safety of common Indians.** * Highlight the **ticket prices have substantially increased and the BJP has failed to launch trains for the poor people.** * Highlighting that th**e BJP has just repurposed Shatabdi as Vande Bharat**, speed hasn’t been increased and at a number of stops have decreased. * **MK** should give a statement highlighting that **the BJP government just simply changes the names of the policies and projects and takes credit.** * Why are th**e safety protocols not followed** by the railways? * Now that Modi Ji is **flagging off all the trains,** is he the one who is **responsible for the lack of maintenance and deterioration of the Indian railways?** * PM Modi is always ready to take the credit but will he take the **credit of all the railway derailments and accidents?**   **Protest**   * DCCC should organise **protests outside of Railway Stations** with the placard with **the message ‘Train Khali, Prachaar Full’,** highlighting how this Govt has completely neglected the common man in their plan. * **INC workers should distribute/place pamphlets** on every **seat of Vande Bharat** highlighting the number of insufficient railway staff and vacant railway posts.   **Party, Social media**   * All leaders should post a 30 second video of PM Modi just flagging off Vande Bharat trains and caption it: *Modiji har cheez karsakte hain, train bhi inaugurate kar sakte hain* |

| Issue 2 | **Railway contract workers complain of being forced to clean train toilets with bare hands** |
| --- | --- |
| Brief | Chairman of National Commission for Safai Karamcharis M. Venkatesan and railway officials were shocked when a railway contract employee complained that the contract employees were forced to clear blockages in toilets of trains with their bare hands. |
| Actionable | **Narrative Stance**   * The BJP government has completely neglected the safety of Safai Karamcharis, this shows their anti-Dalit attitude.   **Press Conference**   * MK should hold a press conference highlighting the **issues of the railway safai karamcharis** and the **lack of adequate staff** to maintain railways. * Highlighting how the **railway safai karamcharis in Madurai lack basic equipment** like safety gear and gloves and have to clean the toilets with bare hands. * The BJP government refuses to accept that **manual scavenging is still being practised in government institutions**, they state all manual scavenging deaths as accidental deaths. * MK should highlight that in 2013 UPA passed the **Manual Scavenging Act** to transform the lives of Safai Karamcharis, BJP has failed to implement the act. * Highlight that BJP has failed to provide **Right to Dignity at Workplace**. * Promise that **when INC comes to power the Manual Scavenging Act will be revisited and revised** to cater to all the needs of the people.   **Letter by MK**   * MK should write a letter to **the National Commission for Safai Karamcharis (NCSK).** Highlighting all the major issues of the Railway Safai employees.   + Highlight the unaddressed Manual scavenging and the lack of adequate number of staff to maintain railways. * MK should **write a letter to the Railway Minister** highlighting the plight of safai karamcharis in the Railways.   + What steps has the government taken to hold contractors accountable??   + Why is the railway minister not concerned about the safety of the people working for the railways?   + Why are the railway safai karamcharis not provided with adequate equipment for cleaning?   **Party, On-Ground**   * **RG and PCC Chiefs** should **visit railway stations and meet the safai karmacharis** to understand their issues.   + Demand safety equipment for workers for their safety. * INC should **reach out to NGOs and organisations** working for the rights of manual scavengers.   **Party, Social Media**   * All party leaders should post that BJP has failed the people of the country, highlighting how the **railway staff lacks basic cleaning equipment.** |

| Issue 3 | **Power tariff to be 20% higher during peak night hours** |
| --- | --- |
| Brief | New electricity rules will allow for cuts in power tariffs of up to 20% during the day and increases of up to 20% during peak night hours, the power ministry said on Friday, in a move aimed at increasing the use of renewable energy.  These changes come into effect from commercial/industrial consumers from April 2024, and others from April 2025 onwards. |
| Actionable | **Narrative Stance**   * *Vada acche dinon ka tha, raat ki toh Modi sarkar ne baat hi nahi ki* * The move aims to hamper the non-BJP state government’s welfare scheme of free power * *Bohot hui mehengai ki maar, Modi sarkar ko karenge nikaal bahar* * *Hum kare to balatkar, Modi kare to chamatkar* * Modi ji always goes all out to help his best friend, Adani * **Modi’s 1-2-3 formula for price hike - after cylinders and petrol/diesel, now even electricity prices are hiked.**   **Press Conference**   * **Supriya Shrinate,** in a presser, should highlight that the move is designed to **increase the fiscal pressure on state governments** that had **promised free power** * Emphasise that the **Modi government is anti-welfare** * Point out that the **move will not just increase the fiscal burden on states but also on households, and businesses** * Say after rise in fuel and cylinder prices, **increase in electricity tariffs is the next nail in the coffin for the common man** who is struggling to survive given the inflation * Allege that the move has been designed to fill the pockets of Adani * Highlight how the **BJP had itself hiked the electricity tariffs in May 2023, and then falsely blamed the Congress for the hike.**   **Letter**   * All **CMs should write a letter to the PM**, condemning the tariff hike. * Highlight that while all **INC governments are giving subsidies** and the BJP government **is hiking the prices that will negatively impact the people.**   **Party, On-Ground**   * **PCC incharges** should organise a **mass protests across the country demanding that the government roll back the tariff hike**. * INC should start a **“Batti Gul”** campaign   + Ask people t**o shut off their lights for 1 hour across the country** to highlight that electricity price hike is going to impact common people.   **Party, social media**  **All INC leaders should release a video in front of a candle/diya explaining how the electricity hike is the next blow to the common man, after rising price of gas cylinders and petrol/diesel.**   * **INC ecosystem** should run spoof videos on **Modi asking people to light diyas, as Modi ji was preparing people for the day electricity would become unaffordable.** * **INC handles** should start a ‘**Thank You Modi Ji’** videos where grandparents thank Modi ji as their grandkids will also get to study under a street lamp like them * **INC social media handles** should post videos of **BJP ministers condemning price rise, while Modi and Adani shake hands.** |